

Ohio Union Council Meeting
Minutes
February 4, 2004

Members Present: Mike Dingeldein, Tracy Stuck, Sheree Johnson, Leanne Horst, Jody Clark, Scott Buzek, Isaac Wu, Heather McGinnis, Ellen Crivella, Barbie Tootle, Yvonne Dulaney, H.G. Parsa, Sarah Miller, John Carney, Gary Dages

Guests: Matt Couch, Amy Elliott, Eve Scrogham, Marie Thornhill, Beth Czekalski

Meeting called to order by Mike Dingeldein.

Posting Policy: Eve Scrogham, Assistant Director, Ohio Union

Eve distributed the Ohio Union posting policy after making the suggested changes from the last meeting. There was further discussion regarding the policy and the following suggestions were made: remove pricing information for the bulletin boards, banners and table tents as well as inclusion of wording specifically related to banners. Motion was made by Isaac Wu and seconded by H.G. Parsa to accept the Ohio Union posting policy with the above amendments.

Marketing & Graphics: Marie Thornhill, Coordinator of Marketing and Beth Czekalski, Graphic Design Coordinator

Marie gave an overview of the marketing department and some of the projects they are currently working on. Marie talked in detail about the different advertising elements used, such as flyers, calendars, e-mails, etc. She answered questions and asked for any suggestions on other methods to market the events. It was suggested that Buckeye Village be added to the flyer route and it will be done. It was also suggested that we poll the students to see how they found out about the different events, so we will know how effective our marketing tools are. We also plan to do a repeat survey to see how effective communication has been.

Beth Czekalski gave an overview of the graphics area and some of the projects they have completed and ones that are currently in progress. To this point, they have been working primarily with OUAB and student activity fee funded events, however, they plan to add projects for registered student organizations in March. They will do the design for the student orgs and provide them with a list of printers they can use to get their materials printed. Other university departments can request the use of the graphics department, however, there will be a charge for the service as well as the stipulation that student services takes precedence.

OUAB: - Matt Couch, Assistant Director and Leanne Horst

Updates were given by Leanne on events such as Saved By the Bell reunion and the upcoming Chris Rock concert.

Matt Couch discussed the application and selection process for OUAB executive officers. He distributed information regarding the timeline, marketing, application and interview process as well as a copy of the application itself outlining the duties of each selected position and the OUAB constitution. There was some discussion about the application and some wording changes were suggested and will be made. Matt asked for 2-3 volunteers from the Ohio Union Council to serve on the selection committee, which will be chaired by Amy Elliott and Leanne Horst. Anyone interested should e-mail Mike Dingeldein by Friday and a decision will be made based upon availability to complete the process.

Due to time constraints, Tracy did not give a Director's update.

The next meeting will be Wednesday March 3, 2004 in the Board Room.